SCHOOL
OF THE
ARTS
UNIVERSITI SAINS MALAYSIA

seni Pusat Pengajian Seni
School of The Arts

Bachelor of Arts (Hons)

Fine
Arts

SCHOOL OF THE ARTS

Students can expect a learning environment that not only pursues the knowledge of the arts, but also seeks to reduce the gap between studies and the realities of the industry and the working world. We nurture talent, develop practical skills in the areas of the arts, design, media, music, performance and adopt a cross-disciplinary approach to our teaching methods as well. Students are encouraged to think critically and they are mentored by experienced lecturers who carry years of practical experience under their belt in their respective disciplines. The School of The Arts offers courses in Bachelor of Arts (Fine Arts), Bachelor of Fine Arts (Acting and Directing), Bachelor of Fine Arts (Graphic Communication), Bachelor of Fine Arts (New Media Design & Technology), Bachelor of Fine Arts (Product Design) and Bachelor of Music (Performance and Pedagogy). Apart from undergraduate programmes, we also offer postgraduate degree programmes.

In essence, the School of The Arts aspires for our students to become valuable contributors to the workforce and the creative industry in South East Asia and beyond. It is our aim to see our students become a moving force of change in this present time as they chart their path as graduates of School of The Arts, Universiti Sains Malaysia.

School of The Arts began as a constituent in University Sains Malaysia's Humanities School and grew to spread its wings in 1999 and became an independent school in the university. Since then, the school has grown to a family of dedicated academic, administrative and support staff who bring with them their extensive backgrounds that are both rich in academic and industrial experience.

PROGRAMME BACKGROUND

Fine Arts program advances on creative thinking culture and concepts in visual arts context. It imparts knowledge and exposure of visual arts and also develops psychomotor on artistic skills through visual arts training of painting, sculpture, photography and print making field selections. This program includes creative creation skills, construing and interpreting visual art making in studio practice mode. The programme is accompanied by multidisciplinary courses which emphasize on values such as the aesthetic, cultural, humanity and technology. Thus the programme extends to careers involving art making and commodity, galleries and museums, arts & culture management or promotion and also other also other relevant creative fields.

NAMES	QUALIFICATION
DR. SITI ROHAYA YAHAYA *(PROGRAMME CHAIRPERSON)*	**BA (UiTM), MA (UiTM), PhD (UM)**
ASSOC. PROF. DR. SAFRIZAL BIN SHAHIR	**BA (UMS), MA (Univ. Of Adelaide), Ph.D (Australian National Univ.)**
ASSOC. PROF. DR. SARENA ABDULLAH	**B.Sc [USM] MA [SUNY,Buffalo] Ph.D [Univ. of Sydney]**
DR. MOHAMMAD KHIZAL BIN MOHAMED SAAT	**BFA (UiTM), MFAD (Univ. Of Tasmania), PhD (UPSI)**
DR. TETRIANA BINTI AHMED FAUZI	**BFA (UiTM), MA (Camberwell College), Prof Doc Fine Art (Univ. of East London)**
DR. SHAHRUL ANUAR BIN SHAARI	**BFA (UiTM), MA Ed (UPSI), PhD (UM**
EN.NORSHAHIDAN BIN MOHAMAD	**BFA (UiTM), MA (USM)**

LECTURERS AND TEACHING SUBJECT

1. **Prof. Madya Dr. Safrizal Shahir**
    _____ Art History and Drawing

2. **Prof. Madya Dr. Sarena Abdullah**
    _____ *Dean* / Art History and Theory

3. **Dr. Mohammad Khizal Saat**
    _____ *Deputy Dean* (Academic, Career & International) / Printmaking

4. **Dr. Siti Rohaya Yahaya**
    _____ Material Studies and Fibre Art

5. **Dr. Tetriana Ahmad Fauzi**
    _____ Painting and Drawing

6. **Dr. Shahrul Anuar Shaari**
    _____ Drawing

7. **En. Norshahidan Mohamad**
    _____ Sculpture

8. **En. Saiful Abd Kadir**
    _____ Studio Assistance - (Printmaking)

9. **En. Zamri Salleh**
    _____ Studio Assistance - (Photography)

10. **En. Hamizam Ramli**
    _____ Studio Assistance - (Sculpture)

PROGRAMME SYNOPSIS - PEO & PLO PROGRAMME

GOALS AND OBJECTIVES OF THE PROGRAM

Programme Objectives (PEO) A Bachelor of Arts (Honors) (Fine Arts) are as follows:

PEO 1
To equip students with a comprehensive skill set in the visual arts, encompassing advanced knowledge, in-depth understanding, strong cognitive abilities and practical skills that can meet the dynamic demands of the visual art industry.

PEO 2
Committed to interpersonal responsibilities in leading and performing assigned duties when communicating with peers and stakeholders while ensuring ethical & professional practices.

PEO 3
Demonstrate essential leadership, autonomy and responsibility abilities in managing issues using digital and applying numerical techniques in the visual art field.

PEO 4
Committed to personal ability and exhibiting entrepreneurial skills for academic and career advancement in relevant industries.

PROGRAM LEARNING RESULTS (LEARNING OUTCOMES PROGRAMMING) - (PLOs)

PLO1: Demonstrate a comprehensive knowledge and understanding of visual arts concepts, histories, theories, and practices.

PLO2: Apply cognitive skills to analyze, synthesize, and evaluate the elements and principles of visual arts, history, local knowledge, and the use of technology to produce high-quality artworks.

PLO3: Apply practical skills to produce visually engaging artworks, demonstrating critical, innovative, and explorative thinking in the creative process.

PLO4: Carry out various tasks and develop interpersonal skills, to achieve specific goals in visual art practice.

PLO5: Demonstrates the ability to work in diverse teams and communicate effectively with others through artwork, writing and verbally.

PLO6: Demonstrate proficiency in using digital technologies relevant to visual arts, including digital art software, social media, and other digital tools used in the creation, presentation, and promotion of visual artworks.

PLO7: Apply numeracy skills to analyze, interpret, and present data related to visual arts, including budgeting, financial planning, and data analysis.

PLO8: Develop and apply leadership, autonomy, and responsibility skills in the creation, presentation, and critique of visual artworks, promoting social responsibility and the values of social justice, equity, and inclusion in the visual arts industry.

PLO9: Develop personal skills and attitudes such as self-reflection, self-motivation, and self-discipline, and apply them in the creation, presentation, and critique of visual art practice.

PLO10: DDevelop and apply entrepreneurial skills in the visual arts practice and industry, including identifying opportunities, managing resources, and creating innovative solutions to problems.

PLO11: Demonstrate professionalism and ethical skills and behavior in the creation, presentation, and critique of visual artworks, exhibiting respect for others, and adhering to industry standards and guidelines.

UNIVERSITY COURSE REQUIREMENTS

Summary of University Course Requirements

Students are required to take 15-22 credits for the following University courses/options for University needs:

UNIVERSITY COURSE REQUIREMENTS		CREDIT TOTAL	
		Local Students	International Students
General Studies (MPU)			
U1	**Local Students** - HFF225 (Philosophy and Current Issues) (2 credits) - HFE224 (Appreciation of Ethics and Civilisations) (2 credits) - LKM400 (Malay Language IV) (2 credits) **International Students of Science and Technology** - HFF225 (Philosophy and Current Issues) (2 credits) - Malay Language course (2 credits)	6	
	International Students of Arts (program with Malay Language as the medium of instruction) - HFF225 (Philosophy and Current Issues) (2 credits) - LKM100 (Malay Language I) (Z) - LKM200 (Malay Language 2) (U) (2 credits) *International Students of Arts (program with English Language as the medium of instruction)* - HFF225 (Philosophy and Current Issues) (2 credits) - LKM100 (Malay Languagel) (U) (2 credits)		4
U2 (Local Students) AND U3 (International Students)	**Local Students** - WUS101 (Core Entrepreneurship) (2 credits) - English Language Courses (4 credits) International Students - SEA205E (Malaysian Studies) (4 credits) - English Language Courses (4 credits)	6	8
U4	**Co-curricular courses***			
	Local Students WAR122 (Integrity and Anti-Corruption Course) / Co-Curricular Courses* **International Students** Co-Curricular Courses*	2	2
Options	Students can/have to choose any of the following: - Co-curricular courses - Skill courses/Foreign Language Courses/ Other courses offered by other schools	1 - 8	1 - 8
	CREDIT TOTAL	15 - 22	15 - 22

* Students from the School of Educational Studies are required to choose one (1) Co-Curricular Packaged Course (Uniformed Course).
* Students from the School of Dental Sciences are required to register for three (3) credits of courses in the U4 group. Further information can be obtained from the Academic Office, School of Dental Sciences.

PROGRAMME SPECIALIZATION

	FINE ARTS

	BASIC COURSES / CORE [T] **Level 100: Course Requirement**
VHA 100/2 VHL 100/3 VHD 101/2 VHT 102/2 VHD 111E/2 VHV 111/3 VHL 112/3	Introduction to Fine Art Basic Drawing Foundation of 2 Dimentional Studies Art Appreciation Foundation of 3 Dimensional Studio Studies Theory and Method in History of Visual Art Space and Analytical Drawing

	Level 100: Optional Courses **Select 2 [2] Courses**
VHF 101/4 VHA 103/4 VHP 101/4 VHC 101/4	Introduction To Mediaphoto Introduction To Sculpture Introduction To Printmaking Basic Painting

	Level 200: Course Requirement
VHS 202/3 VHL202/3 VHK 224/3	Modern Malaysian Art Experimental Drawing Aspects of Traditional Arts in South East Asia

	Level 200: Optional Courses **Select 2 [2] Courses**
VHF 201/4 VHA 201/4 VHP 201/4 VHC 201/4	Intermediate Mediaphoto Mould Making and Casting Relief and Intaglio Print Configuration of Form in Painting

	Level 300: Courses Requirement
VHT 333E/3 VHI 301/8	Aspects of Modern Western Art Industrial Training

	Level 300: Optional Courses **Select [2] Courses**
VHF 301/4 VHA 301/4 VHP 301/4 VHC 301/4	Advanced Mediaphoto Installation Art Serigraphy and Litography Digital Painting

	Level 400: Courses Requirement
VHR 405/8	Final Year Art Project

	Level 400: Optional Courses **Select [1] Courses**
VHF 401/4 VHA 401/4 VHP 401/4 VHC 401/4	Alternative Mediaphoto Digital Sculpture Alternative Printmaking Integration and Media Process

	ELECTIVE COURSES
VHB 101/3 VHS 203E/3 VHK 301/3 VHM 401E/3	Material Study in Art Asian Modern Art Entrepreneurship and Art Management Fine Art Studio Seminar

MINOR COURSES: 20 unit

PROGRAMME STRUCTURE
BY SEMESTER

SEMESTER 1

Course Code	Course Offered	Unit
VHA 100	Elements and Design Principles	2
VHD 101	Theory and Practice of Visual Communication	2
VHD 111E	Visual Studio Practice 1	2
VHL 100	Introductions to Computer Graphic	3
VHT 102	History of Art and Design	2
	University Courses	
LKM 100	Bahasa Malaysia 1 (Z)	2
SEA 205E	Malaysian Studies	4
	Total Unit	**17**

SEMESTER 2

Course Code	Course Offered	Unit
VHL 112	Space and Analytical Drawing	3
VHV 111	Methods and Theories OF Visual Art History	3
	Studio 1 - Choose 1	8
VHA 103	Introduction to Sculpture	
VHC 101	Basic Painting	
VHF 101	Introduction to Photomedia	
VHP 101	Introduction to Printmaking	
	Elective Courses	
VHB 101	Material Study In Art	3
	University Courses	
LKM 200	Bahasa Malaysia 2 (U)	2
	University Requirements (Option/Foreign Language /Curricular)	2
	Total Unit	**21**

SEMESTER 3

Course Code	Course Offered	Unit
VHS 202	Malaysian Modern Art	3
VHL 202	Experimental Drawing	3
	Core Courses (Choose 2)	8
VHA 201	Mould Making and Casting Sculpture	
VHC 201	Configuration of Form In Painting	
VHF 201	Intermidiate Photomedia	
VHP 201	Relief and Intaglio Print	
	University Courses	
HFF 225	Philosophy and Current Issues	2
	Minor Courses	4
	Total Unit	**20**

SEMESTER 4

Course Code	Course Offered	Unit
VHK 224	Aspects of Traditional Art oh Southeast Asia	3
VHS 23E	Asian Modern Art (Elektif)	3
	Core Courses (Choose 2)	8
VHA301	Instalation Art	
VHC 301	Basid Painting	
VHF 301	Advanced Photomedia	
VHP 301	Serigraphy	
	University Courses	
LSP 300	English Language	2
	Minor Courses	4
	Total Unit	**20**

SEMESTER 5

Course Code	Course Offered	Unit
VHT 333E	Aspect of Western Modern Art	3
	Core Course (Choose 2)	4
VHA 401	Digital Sculpture	
VHC 401	Intergration and Media Process	
VHF 401	Alternative Photomedia	
VHP 401	Alternative Printmaking	
	Elective Courses	
VHK 301	Visual Art Management and Entreprenurship	3
	University Courses	
LSP 401	English Language	2
	Minor Courses	4
	Total Unit	**16**

SEMESTER 6

Course Code	Course Offered	Unit
VHI 301	Industrial Traning	8
	Total Unit	**8**

SEMESTER 7

Course Code	Course Offered	Unit
VHR 405	Final Year Art Project	4
	Elective Courses	
VHM 401E	Fine Art Studio Seminar	3
	University Requirements (Option/Foreign Language /Curricular)	2
	Minor Courses	4
	Total Unit	**13**

SEMESTER 8

Course Code	Course Offered	Unit
VHR 405	Final Year Art Project	4
	University Requirements (Option/Foreign Language /Curricular)	4
	Minor Courses	2
	Total Unit	**10**
	TOTAL	**125**

MINOR PROGRAM OFFERED

PURPOSE OF PROGRAM OFFER

Fine Arts minor program comprises of two minor areas of Fine Arts and Art History specialization. It intend to provide pre-graduate opportunities in Fine Arts through a systematic and usable academic program package which consist of theoretical, skilled, hands-on and practical. Specifically, the minor program offered is :

1. To expand educational opportunities across the boundaries of the Fine Arts field with for a more holistic education.
2. To extend the possibilities of expertise with existing fields within Fine Arts field in both theoretical and practical area.
3. To enables students from other field to deepen knowledge and build better understanding in Fine Arts or Art History

PROGRAM OFFERED

The Fine Arts packages provide exposure to students from outside the School of The Arts to the basic aspects of Fine Arts. There are 2 packages offered to students which are Fine Arts and Art History.

1. MINOR PACKAGE (FINE ARTS-STUDIO)
Student are required to complete 20 units
a] Course Requirement : (18 units)

Course Code	Courses	Semester
VHA100/2	Introduction to Fine Art	1
VHT102/2	Art Appreciation	1
VHV111/3	Theory and Method in History of Visual Art	2
VHC101/4	Basic Painting	2
VHS202/3	Modern Malaysian Art	1
VHC201/4	Configuration of Form in Painting	1

b] Optional Courses : Select (1) Course only

Course Code	Courses	Semester
VHD101/2	Foundation of 2 Dimentional Studies	1
VHL111E/2	Foundation of 3 Dimensional Studio Studies	1

2. MINOR PACKAGE (ART HISTORY)
Course Requirement: 20 Units

Course Code	Courses	Semester
VHA100/2	Introduction to Fine Art	1
VHL100/3	Basic Drawing	1
VHV111/3	Theory and Method in History of Visual Art	2
VHS202/3	Modern Malaysian Art	1
VHK224/3	Aspects of Traditional Arts in South East Asia	2
VHS203E/3	Asian Modern Art	2
VHT333E/3	Aspects of Modern Western Art	1

2.1 Course Registration Activity

Registration of courses is an important activity during the period of study at the university. It is the first step for the students to sit for the examination at the end of each semester. Signing up for the right courses each semester will help to facilitate the graduation process based on the stipulated duration of study.

2.1.1   Course Registration Secretariat for the Bachelor's Degree and Diploma Programmes

Student Data and Records Unit
Academic Management Division
Registry
Level 1, Chancellory Building

Tel. No.   : 04-653 2925/2924/2923
Fax No.   : 04-657 4641
E-Mail   : sdrp@usm.my
Website : http://bpa.usm.my/index.php/ms/

2.1.2   Course Registration Platform

1.   E-Registration

E-Registration is a platform for online course registration. The registration is done directly through the Campus Online portal. Course registration exercise for both semesters begins after the release of Official examination results of every semester

The online registration for Long Vacation Semester (KSCP) begins officially after the release of the 2nd semester examination result.

The date of the E-Registration will be announced to the students via email during the revision week of every semester and details ofthe activity will be displayed in the USM's official website.

All courses are allowed to be registered through E-Registration, except for co-curriculum courses. The registration of co-curriculum courses is managed by the Director of the Centre for Co-Curriculum Programme at the Main Campus or the Coordinator of the Co-Curriculum Programme at the Engineering Campus and the Coordinator of the Co-Curriculum Programme at the Health Campus.

Students are required to preregister their co-curriculum courses before the actual E-Registration activity. They are allowed to follow the respective course once the preregistration is approved. The list of the co-curriculum courses taken will be included in their course registration data.

Access to *E-Daftar* System

    a. *E-Daftar* System can be accessed through the Campus Online portal (*https:campusonline.usm.my*).
    b. Students need to use their USM E-mail ID and password to access their profile page, which includes the *E-Daftar* menu.
    c. Students need to print the course registration confirmation slip upon completion of the registration process or after updating the course registration list (add/ drop within the *E-Daftar* period.

2.   Course Registration Activity at the School

Registration activities conducted at the Schools/Centres are applicable to students who are academically active and under Probation (P1/P2) status. Students who encounter difficulties in registering their courses during the E-Registration period are allowed to register the courses at their respective school/centre during the official period of course registration.

The official period for registration begins on the first day of the new semester until 3rd week. Registration during 4th - 6th week of the official academic calendar is considered as late registration. Hence, a penalty of RM50.00 per registration will be imposed unless justifications for the late registration are provided by the students. The Examination and Graduation Unit, Academic Management Section (Registrar Department) will manage

2.1.3   Course Registration General Information

1. Several information that can be referred by the students pertaining to the registration activity:

    a. The website of the respective School, for the updated information of the courses offered or course registration procedure.

    b. List the courses to be registered and number of units (unit value) for each course (refer to Students Handbook for Study Programme).

Academic Status	PNG	Minimum Units	Maximum Units
Active	2.00 & Above	9	25
P1	1.99 & Below	9	12
P2		9	10

    c. Students with arrears are not allowed to register any courses. You may only register courses after paying off your arrears.

2. Type of course codes during registration:

    T = Core courses
    E = Elective courses
    M = Minor courses
    U = University courses

    Grade and number of units obtained from these courses are considered for graduation

    Two (2) other course codes are:

    Y = audit courses
    Z = prerequisite courses

    Grade and number of units obtained are not considered for graduation

3. Academic Advisor's advice and approval are necessary.

4. Students are not allowed to register or resit any course with grade 'C' and above.

5. Medical, Dentistry and Pharmacy students are not allowed to register or resit any course with grade 'B-' and above.